



COMMITTEE:
 Madeleine Lord
 Claire Macy
 Katryn Miller
 Sally Reed
 Deborah Santoro
 Margot Stage

THE ARTIST'S VALENTINE, 2011
 FUNDRAISING FOR ARTISTS, BY ARTISTS

Artists: Make Valentines, have fun and win a cash award!
QUESTIONS? CONTACT US THROUGH WWW.ARTVAL.ORG

ARTISTS from many different disciplines make Valentines and we offer them for sale at a party at Kalliroscope Gallery in Groton, Mass, among other locations.

The Valentines, (which can be of almost any reasonably durable medium— wood is fine, margarine is not . . . you get the idea) range in price from \$3 to \$300. Artists supply envelopes, boxes, or other suitable mailing containers.

Proceeds from the annual Valentine sale are used to fund a juried grant competition for artists. Artists who have participated in *The Artist's Valentine* are eligible to apply for money to further their art. The awards are made through the jurying of digital images, not of Valentines, but rather of the artist's professional work. There is no entry fee, but each entrant must make us some Valentines! Although the Valentines are often unsigned, (you may sign the work if you prefer) please include a separate index card with your name, address, phone numbers, email address, and the label: "Grant 2011". Grant Application instructions will be posted on this website in January. Paper copies will be available at both Valentine sales. If you need a mailed copy let us know on your valentine submission card.

- Awards are based on merit, not need.
- All work submitted for jurying must have been completed in the previous four years.
- No resume is necessary.

In 1995, as a kickoff to the project, Paul Matisse created a musical sculpture --- *Forest Bells* --- which is installed in a Groton woodland.

Jurors since then have included: Lois Tarlow, Bernard Toale, Barbara Krakow, David Aronson, Gretchen Keyworth, Rebecca Reynolds, Pamela Clark Lochrane, Nick Capasso, James Hull, Lisa Tung, Anne Wilson Lloyd, Joseph Carroll, Allison Kemmerer and Christina Lanzl.

The Juror for 2011 is: Ricardo Baretto, Director of the Urban Arts Institute.

for info. email info@artval.org

Mail Valentines by JAN 20, 2011 to:
THE ARTISTS VALENTINE
 45 Lincoln Street
 Winchester, MA 01890 - 2024

NOT FOR LOVERS ONLY... We also need Valentines for friends, mothers, fathers, sons, daughters, sisters, brothers, teachers, favorite aunties, beloved uncles, etc. IN ADDITION TO CARDS... we sell all manner of 3-D items: sculpture, jewelry, clothing, pottery, home accessories, toys, etc.



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KEEP HALF, GIVE HALF TO A FRIEND

Artist Valentine Grant Application

Submission Deadline: Postmark April 15

- Year: **2011**
- Artist Name: _____
- Email address: _____
- Street Address: _____
- _____
- _____
- Primary phone: _____
- Attach a list of images. Include image name from CD, artwork title, dimensions, medium, year completed.
- **Work must be four years young; created in 2007 or later.**

Instructions:

- Send CD with 8 digital images; guidelines for optimum viewing:
 - Use a CD to send images to allow for high resolution; images sent by email are limited in size.
 - File Format: baseline optimized JPG (do not use Progressive JPGs, GIFs or TIFFs)
- Rename each image with this format: your first Initial, a period, your last name and an image number.
 - Example: M.Lord01 – M.Lord08
- list of image names, title, dimension, medium and date created may be a document file on the CD.
- Send copy of this form filled out, and CD with images and image list to:

Artists Valentine 2011 Grant
Madeleine Lord
45 Lincoln Street
Winchester MA 08190-2024
- **Artist statement documentation is optional.** Jurors are at liberty to ignore the artist statements. In the past, jurors who ask for a reading of artist's statement are interested in artistic intent as well as process. Statement may be a summary or associated to each image. Succinct works best.

Artist Valentine Grant Application

Submission Deadline: Postmark April 15

- Year: **2011**
- Artist Name: _____
- Use this format as a guideline for image list.

| # | Image name on CD | Artwork Title | Medium | HxW or HxWxD | Year Completed |
|---|------------------|---------------|--------|--------------|----------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
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- Optional Statement: